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Data Visualization and Sociology

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Abstract

Sociology, the study of human society, has developed in the modern era of data flood to embrace the cutting-edge tools and methodology of data visualization. The purpose of this essay is to explore the crucial part that data visualization plays in the discipline of sociology. It offers perceptions into how visualization methods improve the interpretation, communication, and comprehension of social phenomena, data patterns, and behavioral patterns. The three main ways that visualization has benefited sociology will be examined in this essay: through improving comprehension, promoting public participation, and assisting in policy development.

Keywords: data visualization, sociology, citizen participation, policy development, behavioral patterns

Full text

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