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Perspectives on the Social Psychology of Creativity

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Abstract

Abstract Scholars began serious study into the social psychology of creativity about 25 years after the field of creativity research had taken root. Over the past 35 years, examination of social and environmental influences on creativity has become increasingly vigorous, with broad implications for the psychology of human performance, and with applications to education, business, and beyond. In this article, we revisit the origins of the social psychology of creativity, trace its arc, and suggest directions for its future.

Keywords: social psychology of creativity, creativity, history of creativity research, human performance

Full text

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